## INDEPENDENT INSIGHT TO HELP YOU SUCCEED

For more than 30 years Kirchner Group has assisted hundreds of companies and investors assess their businesses and provide management and stakeholders with objective insight into their operations and go forward options. Our assessments help stakeholders understand what their company really has, where it can be expected to go, and [maximize its value].

- Independent third party perspective
- Proprietary domain and process approach
- Comprehensive and rapid review of strategy, operations, staff, performance and resource gaps
- Considers input from all perspectives investors, management, employees, customers, suppliers, strategics and partners
- In-depth data driven analysis to identify issues & concerns, go-forward options with pros & cons of each
- In-the-trenches perspective—view from the inside out of the whole company
- Feedback and commentary to management, openly and in realtime



KIRCHNER GRO

\* team members combined years experience

"Kirchner has an impressive team that very quickly assessed our Company and came up with solid recommendations for the future, including restructuring the staff and providing a path to a successful exit strategy.

- Gerry Verner, Chief Executive Officer, AnyWare Group Inc.

"Kirchner's work was characteristically excellent, insightful, and very helpful to us as we assess which next steps to take with one of our portfolio companies."

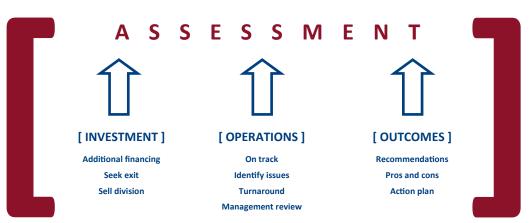
- PE Investor

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We outline the go-forward options and the pros and cons of each from a third party perspective allowing stakeholders to meet their fiduciary responsibility and to make well informed decisions.

## THE **KIRCHNER** DIFFERENCE

Tactical plan	Provides roadmap forward
Strong operational backgrounds	<ul> <li>Proven results</li> <li>Rapidly distinguish reality from perception</li> <li>Achieves credibility with management &amp; BOD</li> </ul>
Process expertise	<ul> <li>Proven protocols developed in real-world circumstances</li> <li>Well beyond scope of consultants and financial advisors</li> </ul>
Trusted independent experts	<ul> <li>Can create consensus in difficult situations</li> <li>Economic interest aligned with stakeholders</li> </ul>
Ability to relate to company personnel	<ul><li>Motivates them and gets them on board</li><li>Gets company working as efficiently as possible</li></ul>